

PRE/3 Company Summary

Founded in 1978 by visionary Calvin Akin, PRE/3 has established itself as a trailblazer in fostering growth for small to mid-sized communities through exceptional multifamily development.

With a proven track record spanning decades, PRE/3 has developed over 10,000 thoughtfully designed apartment units across Wisconsin and now proudly manages a robust portfolio of over 17,000 units in 16 states.

PRE/3 is driven by a mission to deliver high-quality, low-density housing in overlooked markets, creating vibrant communities where others see limitations. By prioritizing smart design, enduring quality, and community-first values, PRE/3 continues to redefine standards in multifamily living while contributing to the long-term success of the neighborhoods it serves.

Relevant Recent Developments

PRE/3 has developed thousands of units in WI over the years, including over 2,500 units in the last five years alone. Our developments are low-density, providing home-like amenities such as attached garages and private entrances. This low-impact design provides longer-term tenants that take pride in their homes. Here is a list of a few recent developments that are similar in scale:

Heather Valley (2024) – 72-unit Market Rate

701 K Street, Reedsburg, WI 53959

Nicolet Construction

<https://heathervalleyapartments.com/>

Clayton Crossing (2023) – 96-unit Market Rate

9117 Clayton Avenue, Neenah, WI 54956

Nicolet Construction

www.claytoncrossingapartments.com

Prairie View Estates (2024) – 96-unit Market Rate

1456 Pleasant Drive, Plover, WI 54467

Nicolet Construction

www.prairieviewestatesliving.com

Shawano, WI (under construction) – 60-unit Market Rate

Nicolet Construction

Fox Lake, WI (under construction) – 36-unit Market Rate

Nicolet Construction